

## Hyster Forklift

Hyster Forklift Training Richmond Hill - Hyster is an industry leader in the materials handling industry that has been in business for over 80 years. However, it began as a producer of lifting machines and winches. Most of its production was focused in the Pacific Northwest and dealt mostly with the wood and logging industry. A couple years after the 1st forklift trucks were invented Hyster became synonymous with quality production. Over the preceding eighty years Hyster has continued to get bigger and develop its product line. The growth of its products coupled with its desire to stay service oriented has allowed Hyster to mature into the intercontinental player it is today.

Some of the most important inflection points in Hyster's history occurred between the 1940's and the 1960's. In 1946, Hyster opened a plant in Danville, Illinois that was fully devoted to mass manufacturing trucks. This allowed Hyster to force its expenses down and, at the same time, offer a better quality product at industry competitive prices. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Hyster, along with the entire forklift industry, continued to spread out into different product lines throughout the fifties and 60's. They began constructing container handlers in the US in 1959 to meet with the ever growing demand for transportation goods. In 1966, Hyster developed a system for enabling a lift truck to go both ahead and backwards using the same pedal. This pedal was labeled the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a R&D centre in Oregon that was focused on improving the design and performance of lift trucks. The centre is still one of the world's greatest testing facilities in the materials handling industry.

In the 1960's Hyster experienced rapid growth. Much of the business was shifting in the direction of mass production. To keep up with the times Hyster was inclined to focus on the evolution of these mass markets. As a result, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to supply superior quality at a more inexpensive price. A further expansion in production capabilities was necessitated by the need in Europe for Internal Combustion Engine Vehicles. To fill this hole, a plant in Craigavon, Ireland was opened in 1980. Through the 80's Hyster continued to concentrate on developing industry leading lift trucks. The Hyster brand name was recognized throughout the globe for its commitment towards superiority. This attention to quality produced a lot of suitors for the business. In 1989, a large international company based in Ohio called NACCO Industries bought Hyster and began an aggressive growth plan. NACCO promptly replaced the XL philosophy with a more driver oriented lift truck that concentrated on operator comfort, which is well-known as the XM generation of lift trucks.

With the universal shift towards just-in-time administration procedures, Hyster has been required to keep up with the trends through investment in new and diverse technologies. Acquisitions and investments were made in the US, Italy, Netherlands, and countless other places throughout the globe. All of these investments have made Hyster a worldwide leader in the lift truck market. In 2009, Hyster celebrated its eightieth anniversary as an industry leader of materials handling equipment, which includes over three hundred different models of forklift trucks.