

## Doosan Forklift

Doosan Forklift Training Richmond Hill - Doosan Infracore Company Ltd. is an international and intercontinental organization which includes Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States affiliate, Doosan Infracore America Corporation, located in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer needs.

With a network consisting of over 90 independent sellers, the forklift group provides quality materials handling equipment to the broad North American marketplace. Doosan Infracore America Lift Truck dealers successfully operate in over 220 service and product sales locations all through Canada and the U.S. The forklift product line remarkably features 63 distinctive machines consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these various vehicle designs vary from 3,000 to 33,000 lbs. All trucks are manufactured in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest rising forklift and lift truck company in the North American market, due to its outstanding level of product performance and their consistently high level of consumer support and service given to all Doosan Infracore Lift Truck users. The U.S. lift Truck division located in Cleveland has a professional team knowledgeable in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

### Doosan's forklift history

Korea's initial domestic lift truck marketplace was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. began to import assembled forklifts as part of a national equipment expansion venture. Initial sales of this manufacturing equipment focused on large business communities, the armed forces and on state-run firms. This eventually led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun trade operations throughout Korea to service and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical instruction became the new focus for enhancing quality and product development.

### Expansion of Lift Truck Exports

Daewoo started the first domestic forklift business in 1967, and quickly gained a massive 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's sophisticated technological improvements combined with sales success placed them in a position of substantial growth of their lift truck operations.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative venture project to respond to competitive pressures in the US materials handling market. This project drastically expanded Daewoo's lift truck sales. Construction was finished in 1984 to facilitate a contemporary plant which helped establish the company for the fabrication of high added-value products suitable for export. In 1993, the company had a global sales network and started exporting versions they had developed through in-house expertise, as a sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth possibilities into international marketplaces.